

Recruitment

Euroseeds (www.euroseeds.eu) is inviting applications for the position of its

Coordinator Outreach & Advocacy / Manager Public Affairs

at the Euroseeds General Secretariat team in Brussels, Belgium.

About Euroseeds

Seed of new and improved plant varieties is *the* indispensable input for all farming and food production. It is estimated that more than 65% of all productivity gains in agricultural production today is due to the improved genetics of new varieties; and that this share is likely to rise even further in view of limitations on other factors such as crop protection or fertilizer use. As a consequence, seed is a highly regulated product, not only, but also at European level, covered by numerous EU Regulations and Directives, from access to plant genetic resources and product authorisation to quality standards, intellectual property rights or packaging rules.

Euroseeds (www.euroseeds.eu) is the representative organisation of the wider European seed sector. It represents companies active in plant breeding research, variety development, seed production and seed marketing in the wider European region. Via direct company membership and through its national association members, Euroseeds represents around 98% of all seed produced and marketed to farmers, vegetable growers and gardeners in Europe.

General Secretariat

The **Euroseeds General Secretariat** is responsible for the preparation and implementation of the association's strategic priorities, its day-to-day management, as well as the representation of the European seed sector towards EU institutions and any relevant third parties. It currently consists of 14 FTE of various nationalities, academic and professional backgrounds. It is based in Brussels, Belgium.

Job description

The **Coordinator Outreach and Advocacy** will lead and coordinate the work of the Secretariat team involved in relevant activities, from communication and membership engagement to advocacy support and public affairs strategy implementation, involving relevant technical expertise of other team members.

In his/her function of **Manager Public Affairs**, he/she will work closely with the Euroseeds Membership and under the guidance of the Secretary General to whom he/she will be reporting. The Manager will mainly focus on the development and implementation of the association's outreach and advocacy work and its overarching public affairs strategy towards EU decision makers.

He/she will act as key interlocutor towards all relevant EU institutions, specifically the European Parliament, the EU Commission, and Member States' representatives. The Manager will be a leading spokesperson for the EU seed sector and help assure multiplication of European activities also at national level as required.

The position is based at the association's office in Brussels, Belgium, but requires regular travel, mainly in Europe.

Euroseeds welcomes applications of experienced professionals with proven track record in the relevant field and with a respective academic background. Specific additional training on individual aspects may be provided.

Specific tasks

- Coordinate and lead the Euroseeds Outreach and Advocacy team
- Apply public affairs, campaigning and EU policy expertise to strategic and annual planning
- Lead responsibility for identification of key public affairs priorities and respective campaign plans and tools
- Manage implementation of overarching and specific lobbying activities in Euroseeds' strategic policy priority areas (Research and Innovation; EU Market Access; International Markets and Trade; etc.)
- Assure strong relationships and interaction with colleagues in national seed associations and company offices and liaise closely with them on relevant issues
- Develop and maximise useful links with key opinion formers and relevant decision-makers; regularly meet politicians, advisers and administrators on Euroseeds' priority issues
- Attend external meetings and conferences, representing the association and advocating its positions

Qualifications

- Very strong expertise and experience (minimum 7-10 years) in EU public / government affairs
- Excellent understanding of the EU's structures and decision making processes; proven experience in European Parliament relations
- Highly interested and aware of wider political context
- Solid knowledge of current agricultural and environmental policy issues and developments; knowledge of the EU's seed regulatory framework an asset
- Understanding of corporate disciplines, including confidentiality and acting within limits of authority
- Able to communicate with authority to experts as well as to explain technical and seed policy issues to laymen
- Very strong written and spoken EN (working language)

Personality and skills

- Excellent interpersonal skills, service oriented, collegial
- Tactful in dealing with people, also under pressure
- Discretion, good judgment ability, flexibility and versatility
- Organizational skills, leadership and management abilities
- Team player with pro-active initiative and ability to work independently
- Curiosity and affinity to new technologies and tools

Application

Interested and qualified candidates should send their CV together with a motivation letter and indication of salary expectations to:

secretariat@euroseeds.eu with the reference "Manager Public Affairs".

Please note: standard linkedin applications without motivation letter will not be considered.

Confidentiality of all applications received is assured.

Process

Application deadline: 16.01.2026

First selection round (online): between 21.01. and 28.01.2026

Second selection round (Brussels) with oral & written interviews: between 09.02. and 13.02.2026

Starting date: earliest possible date



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